

# Kansas City Developer Conference

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*Sponsor Prospectus*

## Invitation to Sponsor the Kansas City Developer Conference

The Kansas City Developer Conference, a Kansas City based non-profit, is pleased to announce our 6<sup>th</sup> annual event. The event is tentatively scheduled for the third weekend of May 2014 and will be held at Bartle Hall in downtown Kansas City. Your organization, as part of the Kansas City technical community, can put your message before a large audience of new and experienced Developers, Project and Technology Managers from Missouri, Kansas, Illinois, Nebraska, Iowa, and Oklahoma.

The Kansas City Developer Conference is a three-day, multi-track conference that covers all aspects of software development and agile project management. We have speakers from all over the country who are industry experts in their field and deliver both learning sessions as well as hands on workshops to further the audience's knowledge and understanding of the topics.

Our conference has grown by 60% per year over the last 6 years and if this trend continues, we expect over 1200 people to attend this year. The Kansas City Convention Center was selected for our event this year due to its central location and the flexibility the venue offers.

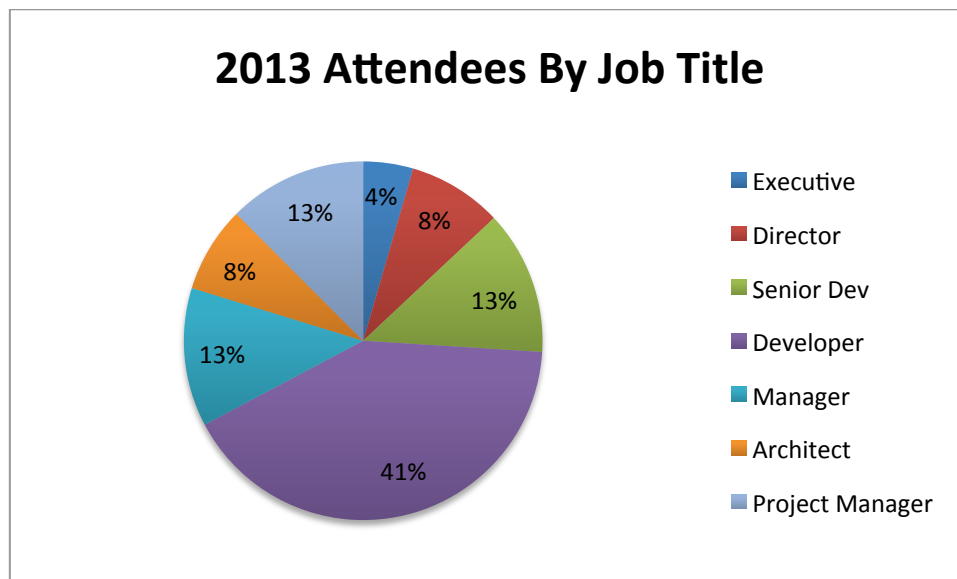
Please review the enclosed sponsorship prospectus to discover the benefits of partnering with us for this event. If you have questions, you can reach me at [sponsors@kcdc.info](mailto:sponsors@kcdc.info) or call me at

Best Regards,

Lee Brandt  
Director, Sponsors  
[sponsors@kcdc.info](mailto:sponsors@kcdc.info)

## Conference Fact Sheet

Date:	May 15-17, 2014
Location:	The Kansas City Convention Center, Kansas City, MO
Purpose:	To further the knowledge and acceptance of software development best practices and new trends.
Schedule:	The schedule includes up to 13 lecture tracts as well as open spaces and hands on labs.
Attendance:	The facility can accommodate up to 1200 attendees. We are expecting to sell out again this year.



## Companies

2013 attendance shows 850 total attendees from over 100 different companies, including:

- UMB
- University of Kansas Medical Center
- H&R Block
- Federal Reserve Bank of Kansas City
- Ericsson
- Cerner
- Perceptive Software

## Geographic Data

The largest percentage is from the Kansas City Metro, but attendees also came from all over Nebraska, Missouri and Iowa.

## Sponsorship Levels

### Platinum - \$5000

- Largest logo placement on
  - Website
  - Registration site
  - Session Intro Slides
- Exposition Area
  - Table, two chairs in Expo area
  - Opportunity to have a booth during the Thursday “pre-compiler” sessions
  - Opportunity to have a booth on Friday and Saturday.
- Communications
  - Inclusion of a message in the pre-conference email
  - Inclusion of a message in the post-conference email
- Exclusive vendor presentation
- Recognition as a Platinum Sponsor
  - On Website and Registration site
  - In the opening remarks
  - At the closing remarks/raffle
- 4 free admissions to the event

### Gold Sponsor - \$3000

- Second logo placement on
  - Website
  - Registration site
  - Session Intro Slides
- Exposition Area
  - Table, two chairs in Expo area
  - Opportunity to have a booth on Friday and Saturday.
- Recognition as a Gold Sponsor
  - On Website and Registration site
  - In the opening remarks
  - At the closing remarks/raffle
- 2 free admissions to the event

## Silver Sponsor - \$2000

- Logo placement on
  - Website
  - Registration site
  - Session Intro Slides
- Ability to provide handouts for the attendee bags
- Recognition as a Silver Sponsor
  - On Website and Registration site
  - In the opening remarks
  - At the closing remarks/raffle
- 2 free admissions to the event

Please contact Lee Brandt at [sponsors@kcdc.info](mailto:sponsors@kcdc.info) for availability and pricing

## How to Sponsor the Kansas City Developer Conference

If you are interested in sponsoring the 2014 Kansas City Developer Conference, please contact us at [sponsors@kcdc.info](mailto:sponsors@kcdc.info) for more information.